

Course Syllabus

UAP 5424 Urban Regeneration in US and Europe (CRN 61570)

Summer 1 2008

Course Information

Time: Friday, June 20 5 - 9 PM
Saturday, June 21, 9 PM - 5 PM
Place: Alexandria Center, Main Conference Room (305)

Contact Information

Professor: Dr. Johann Jessen (University of Stuttgart, Germany)
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Office hours by appointment

Web Access to Course material (TBA)

Course Description

This 2-credit course will examine successful cases of urban regeneration in the United States and in Europe. We will examine the context, the objectives, strategies, and outcomes of urban regeneration from a comparative perspective. The main focus will be on a select number of remarkable projects of downtown and inner city redevelopment in the United States and in Europe. Particular attention will be paid on the redevelopment plans, goals, the legal and financial instruments, citizen participation and the role of the public sector. European cities such as Manchester, Zurich, Barcelona, and Stuttgart have undergone a process of tremendous urban regenerations. A similar trend can be observed in the United States where close-in neighborhoods and downtowns in cities as diverse as Washington D.C., Los Angeles, and Portland are undergoing change and are becoming mixed-used, vibrant areas.

Course structure and requirements

The course has four elements: lectures, discussions, presentations and a field trip. Students will earn 2 credits if they successfully fulfill the stated requirements.

(1) Lectures: There will be four lectures, each lasting about 60 minutes. The first introduces the topics of urban development and urban regeneration. The second gives an overview of urban regeneration in Europe. The third will present case studies of major urban regeneration projects in Europe (Amsterdam, Copenhagen, Hamburg, Zurich, Manchester, Leipzig). The fourth focuses on strategic elements of urban form and downtown redevelopment.

(2) *Presentation of student papers:* Each student will prepare a case study of one downtown redevelopment project in the United States. The paper will have two parts. The first part should focus on the change in the urban structure illustrated by statistical data on the spatial shift of jobs, residents and facilities. In this part, you should outline an explanation of the main causes (economic, social, political, cultural) for the observed shift (6 - 8 pages). The second part will analyze the urban strategies (plans, actors involved, financial instruments, funding) and the urban form of downtown redevelopment. Here the question what characterizes the visible changes of the renewed downtown – from a planning and an urban form perspective – should be answered. What can be said about the architecture and design elements of the urban renaissance? (6 - 8 pages).

A short draft version of the paper is to be presented in the course. The presentation should not exceed 15 minutes + 5 min. for discussion. The case study should be selected from the publication of Birch (2005:15). Based on the analysis of the US Census data, she distinguishes two groups of cities that show growing downtown populations between 1970 – 2000. Cities with a growing population and Cities with declining population. The two groups are: *Downtown Up:/ City Up:* Seattle, San Diego, Los Angeles, Lower Manhattan, Portland, Denver, Midtown Manhattan, San Francisco, Lafayette, and Albuquerque. *Downtown Up/ City Down:* Norfolk, Chicago, Cleveland, Atlanta, Boston.

Please contact me before selecting a case, as I want to avoid doubles. Feel free to consider a city of your choice that is not on the Birch list.

The final version of the paper has to be submitted by July 30, 2008, 5 pm.

Please submit two versions of the paper: Electronic via e-mail to [johann.jessen@si.uni-stuttgart.de] and a printed version to the instructor.

(3) *Discussion:* There will be three rounds of discussions of selected articles that present controversial views on the subject or give helpful incentives for an open discourse. Please read these articles carefully before the class and bring your notes of your readings to the class.

(4) *Field trip:* A half-day field trip to a major downtown in Virginia or Maryland on a Saturday in June or July is planned. A guided tour with planners will be arranged (more details to come).

Grading

Paper:	50%
Presentation:	20%
Participation:	20%
Field Trip:	10%

Virginia Tech's Honor Pledge

I expect that all assignments in this class conform to Virginia Tech's Honor Pledge as well as to the usual academic standards. The pledge states that "I have neither given nor received

unauthorized assistance on this assignment.” This means that you will refrain from plagiarism and cheating or from any other form of receiving unauthorized assistance.

For more information, see: <http://www.honorsystem.vt.edu/>

Special Needs

Any student with special needs or circumstances should feel free to meet with me during office hours.

Other Policies

- **Reference & Writing Style**

All written assignments should be typed and double-spaced (the convention is to use 12 point font like Times Roman with a 1 inch margin on the sides). You should follow the reference style of the American Psychological Association. This reference style is the most common in urban planning/urban studies. It involves in-text citations with the last name and the year in parentheses, i.e. (Mayer, 2005, p. 12) and a reference list, sorted by last name (and then by year) at the end of the text. Useful information can be found here:

<http://www.psywww.com/resource/APA%20Research%20Style%20Crib%20Sheet.htm#Intext>

- **Due Dates & Late Assignments**

Assignments must be submitted at the beginning of the class period in which they are due. Late assignments will not be accepted. If you need special arrangements, please discuss them with me well in advance. Late assignments will receive substantially reduced credit.

- **Draft Papers**

If you want you can submit draft papers to me in advance for feedback. When writing your papers, please make sure that you pay attention to writing style, clarity, and grammar. Allow for enough time to edit your paper. If you want me to review your paper, you should turn in a draft at least two weeks prior to the due date. This will allow me to use a week to review it and to hand it back to you in time for more editing and writing.

Module schedule

Friday, June 20, 5:00 – 9:00 pm

5:00 – 5:15	Introductions
5:15 – 6:00	Lecture I Changing Urban Structures: Urbanization - Suburbanization – Reurbanization
6:00 – 7:00	Discussion Robert Fishman: The Fifth Migration Paul C. Cheshire: Resurgent Cities, Urban Myths and Policy Hubris
7:00 – 7:15	Break
7:15 – 8:15	Lecture II Urban regeneration in Europe – general outlines
8:15 – 9:00	Discussion Eugenie Birch: Who lives downtown

Saturday, June 21, 9:00 am – 5:00 pm

09:00 – 10:00	Lecture III Urban Regeneration in Europe – Amsterdam, Copenhagen, Manchester, Leipzig etc.
10:00 – 11:00	Presentation I – III
11:00 – 11:15	Break
11:15 – 12:15	Lecture IV Urban Regeneration – Strategic elements and urban form
12:15 – 13:15	Lunch break
13:15 – 14:15	Discussion III Christoph Leinberger: Turning around downtown
14:15 – 15:15	Presentation IV – VI
15:15 – 15:45	Break
15:45 – 16:45	Presentation VII – IX
16:45 – 17:00	Wrapping up

Saturday, June or July xy,

9:00 – 14:00 Field trip (TBA)

Required Readings

Birch, Eugenie, L.: Who lives downtown. The Brookings Institution. Metropolitan Policy Program. November 2005. Washington 2005

Cheshire, Paul C.: Resurgent Cities, Urban Myths and Policy Hubris: What We Need to Know. In: Urban Studies 2006 43: 1231-1246.

Fishman, R.: The fifth migration. In: Journal of the American Planning Association (2005) 4, S. 357-366

Leinberger, Christopher B.: Turning around downtown: twelve Steps to revitalization. Metropolitan Policy Program. The Brookings Institution. March 2005

Further readings

Articles in: Urban Studies 2006: Vol 43. No. 8
 JAPA 2000, No.4

Literatur (to be completed)

IsoCaRP Review: Making Spaces for the Creative Economy. Madrid 2005

Jessen, J./ Mayer, U. / Schneider, J.: stadtmachen.eu. Urbanity and the planning culture in Europa. Stuttgart/
Zurich 2008